

BUSINESS INSIDER – 2014

The BusinessInsider two-page spread is a sponsorship opportunity that offers category-specific "corporate profile-like" coverage of your company along with category-specific products and services as well as testimonials from one or two of your laboratory partners. The BusinessInsider categories for 2014 are: Implant Dentistry (March), Cosmetic Dentistry (May), Dentures (July), and Outsourcing (October). The spreads are designed to highlight the manufacturer's business leadership role within the category and its category-specific products and services.

ARTICLE COMPONENTS AND FORMAT

The manufacturer must supply the components outlined below:

For each BusinessInsider article, the manufacturer must supply between 800-900 words total and submit 4-6 high-resolution images. Do not write in the first or second grammatical person (eg: I, me, we, us, you). All articles appearing in *Inside Dental Technology* must be written in third grammatical person (eg: he, she, it, they) only.

IMAGES

Photographs must be a minimum of 300 dpi, at least 5 inches wide, and must be in JPEG, TIFF, or EPS format. **Low-resolution photographs in any format other than those listed will be rejected.**

Do not crop the photos. Do not embed the photos into a PowerPoint, Microsoft Word, or other document—we cannot use them in these formats.

EDITING PROCESS

The article will be edited by AEGIS Communications for style and clarity; we may ask you additional questions. The writing is the manufacturer representative's responsibility, along with incorporating editorial suggestions, answering queries, and approving changes. We will send a copy of the edited article back to you for a final two-day review before it goes to print.

NOTICE

Failure to comply with these instructions may result in rejection for publication. The editor-in-chief, publisher, and journal editor reserve the right to make revisions in the text where appropriate. If questions arise, the manufacturer's representative will be contacted. Each company is limited to two sets of revisions if needed. Any additional revisions requested may result in the manufacturer incurring extra charges.

SUBMITTING THE ARTICLE

Please e-mail the manuscript to jmazda@aegiscomm.com as an attachment. Please send all graphics as separate attachments (if too large to send, you can send as a zip file or via dropbox).

If you have any questions or concerns along the way, please feel free to contact me and I will be happy to help.

Sincerely,

Jason Mazda
Assistant Editor
Inside Dental Technology
Tel: (215) 504-1275, ext. 238
Fax: (215) 504-1502
jmazda@aegiscomm.com

CONTINUING EDUCATION

A Continuing Education article serves as an opportunity for *Inside Dental Technology* to help readers improve their knowledge, skills, and ability in a particular area of dental technology to deliver the highest quality of service to the public and profession. Continuing education articles can review existing concepts and techniques, convey information beyond basic dental laboratory education, and update knowledge on advances in dental technology. Articles should present a balanced view of all technical options and any promotional aspects of the material must be fully disclosed (see “Product Names/References” section for specific requirements.). It is customary but not a requisite to include a case report as an example (75% education, 25% case report).

MANUSCRIPT COMPONENTS AND FORMAT

A MasterClass CE should be approximately 2,000-3,000 words total (including references and figure captions) and should include 15 to 18 photos. Each photo counts as one image—for example, a Figure 1A-1D series counts as four images, not one.

All MasterClass CE articles **must** include:

- Author’s full name, degrees, practice name or academic affiliation, and location (city and state). This cannot be written by a manufacturer or manufacturer affiliated.
- A high-resolution (minimum 300 dpi when enlarged to 4 inches), 4-color headshot.
- Figure citations (eg, Figure 1) inserted in the text in sequential numeric order.
- List of descriptive figure captions corresponding to each image, placed at the end of the article.
- A minimum of 10 references; maximum of 40. All claims and statistics must be supported with citations to evidence-based literature.
- References cited in sequential numeric order in the text.
- Full bibliography listed at the end of the article containing the following information for each citation: authors’ names, article title, journal title, year of publication, volume and issue number, and page range. Important: Do not format references as footnotes or endotes.
- No more than 2 tables.
- All products listed should include their manufacturer and the manufacturer’s website address. If discussing a category, as many applicable products should be listed as possible.

Additionally, all CE articles **must** include:

- A one-paragraph abstract
- 3 or 4 learning objectives (see “Learning Objectives” section for specific requirements)
- A quiz with 15 questions (see “Quiz” section for specific requirements)

Do not write in the first or second grammatical person (eg: I, me, we, us, you). All technical articles appearing in *Inside Dental Technology* must be written in third grammatical person (eg: he, she, it, they) only.

REVIEW PROCESS

All clinical articles must pass a double-blind peer-review. Any article that has not passed the peer-review will not be considered for publication in *Inside Dental Technology*. Authors will be informed when their manuscript has returned from peer-review and advised as to its status (Passed, Failed, Modifications Requested). It is the author's responsibility to comply with all requested modifications. Modified articles will be subject to a second blinded peer-review. Reviewers are carefully selected, well-qualified experts in the dental technology field. Their identities are kept anonymous and will not be disclosed under any circumstances.

IMAGES

Photographs **must be a minimum** of 300 dpi and must be in JPEG, TIFF, or EPS format. Low-resolution photographs in any format other than those listed will be rejected.

Do not crop the photos. Do not imbed the photos into a PowerPoint, Microsoft Word, or other document—we cannot use them in these formats.

All images must be referred to in the article by a parenthetical reference that corresponds to the Figure number you have assigned to it. Example: The patient presented with a Class IV fracture on tooth No. 8 (Figure 1).

Number all figures sequentially by whole numbers, ie, do not identify multi-part figures with letter notations. (Correct: Figure 1, Figure 2, Figure 3; Incorrect: Figure 1A, Figure 1B, Figure 1C.)

Image files **must** be named to reflect the figure number within the text of the article and **must** be accompanied by a brief caption that describes the image. These captions should be clearly labeled to correspond to Figure 1, Figure 2, etc. Captions can be provided on a separate sheet or at the end of the article.

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References are required—all claims and statistics must be supported with citations to evidence-based literature. If you state, “a recent study shows,” then cite the study with one or more superscripted, numbered references at the end of the sentence. In addition to being subscripted within the text, references should be listed at the end of the manuscript in order of their appearance in the text.

If you cite a publication more than once, only use one number for it (the first number you cited it as), throughout the text.

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Books:

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We print up to 15 references; if you need to list more, we will feature them on our website.

PRODUCT NAMES/REFERENCES

Whenever possible, refer to products used in the case or mentioned in the article generically so that the article does not appear to be a commercial endorsement. If it is necessary to use a specific product trade name, please provide the manufacturer's name and website.

If an article is a scientific study devoted primarily to a specific product, the author must include educational background on the clinical conditions the product addresses, the clinical relevance of the research, as well as other existing treatment options.

If it is necessary to use a specific product trade name, a list of competitive products and their manufacturers must be provided to ensure fair play.

LEARNING OBJECTIVES

All CE manuscripts must have 3 or 4 learning objectives that identify what readers should learn from the article. They should appear before the abstract and follow this format:

After reading this article, the reader should be able to:

- describe mast cell functions.
- discuss the three plasma protein systems associated with the inflammatory process.
- list the features of chronic inflammation.

QUIZ

The review quiz allows readers to gain CE Credits, and should reinforce the concepts learned from reading the article. All CE manuscripts should include 15 multiple-choice-only questions; no true-or-false questions are accepted. Four possible answers (marked a, b, c, d) must be included; three

“distractors” and one correct answer. Questions must be found in sequential order in the article. The phrasing of questions and correct answers must be found verbatim to the text in the article, allowing for grammatical restructuring. Only multiple-choice questions are acceptable.

Example:

1. *What is the dividing line between acute and chronic inflammation?*
 - a. 3 days
 - b. 7 days
 - c. 3 months
 - d. There is no clear dividing line (correct answer: d)

CONFLICT OF INTEREST DISCLOSURE

Authors must disclose their own or a family member's commercial or financial interest in products, or developmental or research relationships with companies that manufacture products by signing a “Conflict of Interest Declaration” form after their article is accepted. The relationship will be acknowledged in the article.

EDITING PROCESS

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CE Article Checklist

Author, kindly refer to the following checklist to ensure you have included all of the necessary components before submitting your CE article to *Inside Dental Technology* for publication. If you have any questions, please contact Jason Mazda, Assistant Editor, at jmazda@aegiscomm.com, or 215-504-1275, ext. 218.

- ☐ Abstract
- ☐ 3-4 Learning Objectives
- ☐ Title
- ☐ Body Text
- ☐ High-Resolution Figures (300 dpi or higher in .tif or .jpg format)
- ☐ Figure Captions
- ☐ References
- ☐ 15 Question Multiple-Choice Quiz with answers
- ☐ Short Author Bio
- ☐ High-Resolution Author Headshot

MASTERCLASS WORKSHOP

The MasterClass section serves as the technical backbone of *Inside Dental Technology*. The articles in this section discuss technical cases and treatment techniques. The audience for *Inside Dental Technology* has many years of experience and is well educated. These professionals expect articles that are unbiased, balanced, and non-promotional in nature.

The MasterClass Workshop should discuss a relevant technical tip or short technique that laboratory owners can use immediately to create products that are in demand by dentist clients, and therefore make their businesses more profitable. The author can also address a business solution to a case rather than just a step-by-step process.

These articles should feature background and educational information regarding the case and technique. Use a specific case or cases to illustrate the technique and show how it progressed through different stages—technical photography is essential to illustrating the process.

MANUSCRIPT COMPONENTS AND FORMAT

Each MasterClass article should be approximately 1,500-1,800 words total (including references and figure captions) and should include 15-20 photos. Each photo counts as one image—for example, a Figure 1A-1D series counts as four images, not one.

All MasterClass articles **must** include:

- Author's full name, degrees, practice name or academic affiliation, and location (city and state).
- A high-resolution (minimum 300 dpi when enlarged to 6 inches), 4-color headshot.
- Figure citations (eg, Figure 1) inserted in the text in sequential numeric order.
- List of descriptive figure captions corresponding to each image, placed at the end of the article.
- References are required—all claims and statistics must be supported with citations to evidence-based literature.
- Full bibliography listed at the end of the article containing the following information for each citation: authors' names, article title, journal title, year of publication, volume and issue number, and page range.
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Sincerely,

Jason Mazda

Assistant Editor

Inside Dental Technology

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Fax: (215) 504-1502

jmazda@aegiscomm.com

MASTERCLASS HANDS ON

The MasterClass section serves as the technical backbone of *Inside Dental Technology*. The articles in this section discuss technical cases and treatment techniques. The audience for *Inside Dental Technology* has many years of experience and is well educated. These professionals expect articles that are unbiased, balanced, and non-promotional in nature.

The MasterClass Hands On discusses a strictly technical, everyday case from start to finish. These articles should feature background and educational information regarding the case and technique. These should be cases that every laboratory faces on a daily or weekly basis and should reflect the author's solution to a problem or approach to a case. Use a specific case or cases to illustrate the technique and show how it progressed through different stages—technical photography is essential to illustrating the process.

MANUSCRIPT COMPONENTS AND FORMAT

A MasterClass Hands On article should be approximately 1,500-1,800 words total (including references and figure captions) and should include 15 to 20 photos. Each photo counts as one image—for example, a Figure 1A-1D series counts as four images, not one.

All MasterClass articles **must** include:

- Author's full name, degrees, practice name or academic affiliation, and location (city and state).
- A high-resolution (minimum 300 dpi when enlarged to 6 inches), 4-color headshot.
- Figure citations (eg, Figure 1) inserted in the text in sequential numeric order.
- List of descriptive figure captions corresponding to each image, placed at the end of the article.
- References are required—all claims and statistics must be supported with citations to evidence-based literature.
- Full bibliography listed at the end of the article containing the following information for each citation: authors' names, article title, journal title, year of publication, volume and issue number, and page range.
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Product Names/References

Whenever possible, refer to products used in the case or mentioned in the article generically so that the article does not appear to be a commercial endorsement. If it is necessary to use a specific product trade name, please provide the manufacturer's name and website.

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MASTERCLASS GALLERY

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The MasterClass Gallery is meant to show the highly sophisticated artistry that can be achieved when one masters the art of dental technology. These articles should feature background and educational information regarding the case and technique. A specific, highly complex case or cases should be used to illustrate the technique and show how it progressed through different stages from start to finish—technical photography is essential to illustrating the process.

MANUSCRIPT COMPONENTS AND FORMAT

A MasterClass Gallery should be approximately 1,500-1,800 words total (including references and figure captions) and should include 25 to 30 photos. Each photo counts as one image—for example, a Figure 1A-1D series counts as four images, not one.

All MasterClass articles **must** include:

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- A high-resolution (minimum 300 dpi when enlarged to 6 inches), 4-color headshot.
- Figure citations (eg, Figure 1) inserted in the text in sequential numeric order.
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TECHEDGE ARTICLES

TechEdge articles serve as the technological highlight of *Inside Dental Technology*. These articles are intended to discuss the latest advances and developing trends in a specified area of technology, as provided by *IDT* (ie, CAD/CAM milling). The audience for *IDT* has many years of experience and is well educated. These professionals expect articles that are unbiased, balanced, and non-promotional in nature.

MANUSCRIPT COMPONENTS AND FORMAT

Each TechEdge article should be approximately 1,200-1,500 words total (including references and figure captions) and should include 5 to 10 images. (An article with 5 images would lean closer to 1,500 words, while an article with 10 images would lean closer to 1,200) Each photo counts as one image—for example, a Figure 1A-1D series counts as four images, not one.

All TechEdge articles **must** include:

- Author's full name, degrees, practice name or academic affiliation, and location (city and state).
- Figure citations (eg, Figure 1) inserted in the text in sequential numeric order.
- List of descriptive figure captions corresponding to each image, placed at the end of the article.
- References, as necessary—all claims and statistics must be supported with citations to evidence-based literature.
- Full bibliography listed at the end of the article containing the following information for each citation: authors' names, article title, journal title, year of publication, volume and issue number, and page range.
- All products listed should include their manufacturer and the manufacturer's website address. If discussing a category, as many applicable products should be listed as possible.

Do not write in the first or second grammatical person (eg: I, me, we, us, you). All technical articles appearing in *Inside Dental Technology* must be written in third grammatical person (eg: he, she, it, they) only.

Product Names/References

Whenever possible, refer to products used in the case or mentioned in the article generically so that the article does not appear to be a commercial endorsement. If it is necessary to use a specific product trade name, please provide the manufacturer's name and website.

IMAGES

Photographs must be a minimum of 300 dpi and must be in JPEG, TIFF, or EPS format. Low-resolution photographs in any format other than those listed will be rejected.

Do not crop the photos. Do not imbed the photos into a PowerPoint, Microsoft Word, or other document—we cannot use them in these formats.

All images must be referred to in the article by a parenthetical reference that corresponds to the Figure number you have assigned to it. Example: The patient presented with a Class IV fracture on tooth No. 8 (Figure 1).

Number all figures sequentially by whole numbers, ie, do not identify multi-part figures with letter notations. (Correct: Figure 1, Figure 2, Figure 3; Incorrect: Figure 1A, Figure 1B, Figure 1C.)

Image files must be named to reflect the figure number within the text of the article and **must** be accompanied by a brief caption that describes the image. These captions should be clearly labeled to correspond to Figure 1, Figure 2, etc. Captions can be provided on a separate sheet or at the end of the article.

Note: If full-facial or other identifying images of patients are submitted, they must be accompanied by a signed and dated consent form from the patient agreeing to the publication of that/those images.

Copyright Reproduction Permission

Tables, photographs, or illustrations reproduced exactly from another work must be accompanied by written permission from the original source. Full credit will be given to the original source.

REFERENCES

References are required, as necessary—all claims and statistics must be supported with citations to evidence-based literature. If you state, “a recent study shows,” then cite the study with one or more superscripted, numbered references at the end of the sentence. In addition to being subscripted within the text, references should be listed at the end of the manuscript in order of their appearance in the text.

If you cite a publication more than once, only use one number for it (the first number you cited it as), throughout the text.

Websites may be used as references if the content is from a clinical journal, university, manufacturer, or other qualified source. Websites such as Wikipedia, Yahoo, Ask, and WebMD are not acceptable.

Provide complete bibliographic information for all materials cited. Journal references must include author(s), journal (use National Library of Medicine abbreviations only), volume number, inclusive page numbers, and date of publication).

Follow these *AMA Manual of Style* examples:

Periodicals:

Mattis BA, Valadez D, Valadez E. The effect of the use of dental gloves on mixing vinyl polysiloxane putties. *J Prosthodont*. 1997;6(3):189-92.

Books:

Craig RG. Impression materials. In: Craig RG, ed; *Restorative Dental Materials*. 9th ed. St. Louis, Mo: Mosby; 1993:306-313.

We print up to 15 references; if you need to list more, we will feature them on our website.

EDITING PROCESS

The article will be edited by AEGIS Communications for style and clarity; we may ask you additional questions. The writing is the author's responsibility, along with incorporating editorial suggestions, answering queries, and approving changes. We will send a copy of the edited article back to you for a final two-day review before it goes to print.

CONFLICT OF INTEREST DISCLOSURE

Authors must disclose their own or a family member's commercial or financial interest in products, or developmental or research relationships with companies that manufacture products by signing a "Conflict of Interest Declaration" form after their article is accepted. The relationship will be acknowledged in the article.

NOTICE

Failure to comply with these instructions may result in rejection for publication. The editor-in-chief, publisher, and journal editor reserve the right to make revisions in the text where appropriate. If questions arise, the author will be contacted.

SUBMITTING THE ARTICLE

Please e-mail the manuscript to jmazda@aegiscomm.com as an attachment. Please send all graphics as separate attachments (if too large to send, you can send as a zip file or via dropbox).

If you have any questions or concerns along the way, please feel free to contact me and I will be happy to help.

Sincerely,

Jason Mazda

Assistant Editor

Inside Dental Technology

Tel: (215) 504-1275, ext. 238

Fax: (215) 504-1502

jmazda@aegiscomm.com

STEP BY STEP

Purpose: Step by Step articles provide real-world examples of your company's products at work. The author will provide readers with step-by-step details about how they use your product as part of a particular technique and how that contributes to a better end product for the patient.

Audience: The audience for *Inside Dental Technology* has many years of experience and is well educated. These professionals expect articles that are unbiased, balanced, and non-promotional in nature. Step by Step articles must be the original work of the author. Please support your points with evidence-based literature whenever applicable. If you state, "a recent study shows," then please cite the study using a footnote following that sentence.

Author: The response should be written by a company technician or an outside technician who has an affiliation with the company. Include a brief biographical statement about the author, listing credentials, title, place and location of employment, and contact information.

Company Info: Please provide the company name as it should appear in print, along with a phone number, website, and email address where readers can get more information about the product.

Length, tone, content: Articles should be about 800-900 words, or 3.5 to 4 double-spaced, typed pages. In general, Step by Step articles use the following format:

- Outline the challenges faced in a particular case or area of dental technology. This is likely to be descriptive and relatively brief.
- Describe how the technician used the product and why, i.e. specifically what strategies and techniques did the technician implement to overcome the problem or challenge.
- Evaluate the reasons for success and summarize the lessons learned. These lessons should have technical significance. This is the most important section of the technical brief and where the most value is created for readers.

Please write clearly and concisely. Use simple language; make your point in as few words as possible. Use the active voice, not the passive voice. "They decided" is better than "it was decided."

Editing: AEGIS Communications will professionally edit each piece. Routine edits are to be expected; a piece needs substantial editing, the editor will go to the author with suggested changes.

Images: 7 to 10 color, high-resolution (300 DPI or higher) .jpg images illustrating the steps used to achieve case or technique outcome are required. Please send as separate attachments to jmazda@aegiscomm.com. Submit text copy in a Word document.

SUBMITTING THE ARTICLE

Please e-mail the manuscript to jmazda@aegiscomm.com as an attachment. Please send all graphics as separate attachments (if too large to send, you can send as a zip file or via dropbox).

If you have any questions or concerns along the way, please feel free to contact me and I will be happy to help.

Sincerely,

Jason Mazda
Assistant Editor
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Fax: (215) 504-1502
jmazda@aegiscomm.com

TECH PROFILE

Purpose: This full-page feature highlights a product's specifications and includes a photo to show readers what the equipment looks like and the technology behind it. This provides an excellent opportunity to give readers more details about a recently launched product or new upgrades and features that have been added to an established product. The profile should focus on one product or line, not multiples.

Audience: The audience for *Inside Dental Technology* has many years of experience and is well educated. These professionals expect articles that are unbiased, balanced, and non-promotional in nature. Tech profiles must be the original work of the author. Please support your points with evidence-based literature whenever applicable. If you state, "a recent study shows," then please cite the study using a footnote and reference following that sentence.

Company Info: Please provide the company name as it should appear in print, along with a phone number, website, and email address where readers can get more information about the product.

Length, tone, content: Articles should be about 600 words, or 2.5 double-spaced, typed pages. In general, tech profiles describe what the product is (technical specifications) and how the product is used.

Make short paragraphs – no longer than four to six lines, as a rule. Short paragraphs hold the reader's attention and make it easier to read. Please write clearly and concisely. Use simple language; make your point in as few words as possible. Use the active voice, not the passive voice. "They decided" is better than "it was decided."

Editing: AEGIS Communications will professionally edit each piece. Routine edits are to be expected; if the editor believes a response needs substantial editing, she will go back to the author with suggested changes.

Image: Submit one high-resolution (300 DPI or higher) color JPEG image of the product. Please send as a separate attachment to jmazda@aegiscomm.com. In the Word document, please be sure to include a brief caption for your image.

SUBMITTING THE ARTICLE

Please email the manuscript to jmazda@aegiscomm.com as an attachment. Please send the image as a separate attachment (if too large to send, you can send as a zip file or via dropbox).

If you have any questions or concerns along the way, please feel free to contact me and I will be happy to help.

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Assistant Editor

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TECHINSIDER

TechInsider two-page spreads are sponsored advertorial articles that highlight a particular manufacturer's technology and a laboratory partner using that technology. The article is an expose of a laboratory owner using the technology, how that technology integrates into the workflow process, and how it benefits the laboratory owner's business. The article also highlights the technology being discussed in a sidebar along with a short 100-word description of that equipment and the manufacturer's name and contact information.

ARTICLE COMPONENTS AND FORMAT

Each TechEdge article should be approximately 900-1,100 words total and should include 4 images highlighting the technology in use or the end result of using the technology (milled component, finished restoration, etc.) plus one main image of the laboratory owner in his business environment.

TechInsider articles **must** adhere to the checklist below:

____ Laboratory name:
Owner's (interviewee's) name:
Laboratory address:
Laboratory contact information (phone/e-mail):

____ Product name of technology being highlighted:

____ Company name:
Company contact person:
Company phone:
Company e-mail:
Company web address:

Direction for 4 photos in addition to lead shot

- 1.
- 2.
- 3.

4.

Sidebar (elements supplied by company)

_____ 1 Image

_____ 100-word description

Sincerely,

Jason Mazda

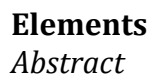
Assistant Editor

Inside Dental Technology

Tel: (215) 504-1275 ext. 238

jmazda@aegiscomm.com

2 PAGES + FULL-PAGE AD



Learning Objectives

Materials List

Body Text

850 words, including references

Images

2-3 images, 300 dpi or higher, 4x4 inches

CE Quiz

NA, a 1,000 word article is not eligible for a full CE credit

COMPANY SPOTLIGHT – 2014

The iNavigator CompanySpotlight sponsorship opportunity is designed to highlight your company's broad range of laboratory products and services. Company Spotlights reinforce your company's brands and may include clinical study results, testimonials, factoids and charts.

ARTICLE COMPONENTS AND FORMAT

The manufacturer must supply the components outlined below:

One-Page Brief

For a one-page CompanySpotlight brief the manufacturer must supply approximately 600 words of text and 1-3 high-resolution images highlighting your company's products and services.

Two-Page Spread

For a two-page CompanySpotlight spread the manufacturer must supply between 900-1,100 words total and 4-6 high-resolution images highlighting your company's products and services.

Do not write in the first or second grammatical person (eg: I, me, we, us, you). All articles appearing in *Inside Dental Technology* must be written in third grammatical person (eg: he, she, it, they) only.

IMAGES

Photographs must be a minimum of 300 dpi, at least 5 inches wide, and must be in JPEG, TIFF, or EPS format. **Low-resolution photographs in any format other than those listed will be rejected.**

Do not crop the photos. Do not embed the photos into a PowerPoint, Microsoft Word, or other document—we cannot use them in these formats.

EDITING PROCESS

The article will be edited by AEGIS Communications for style and clarity; we may ask you additional questions. The writing is the manufacturer representative's responsibility, along with incorporating editorial suggestions, answering queries, and approving changes. We will send a copy of the edited article back to you for a final two-day review before it goes to print.

NOTICE

Failure to comply with these instructions may result in rejection for publication. The editor-in-chief, publisher, and journal editor reserve the right to make revisions in the text where appropriate. If questions arise, the manufacturer's representative will be contacted. Each company is limited to two

sets of revisions if needed. Any additional revisions requested may result in the manufacturer incurring extra charges.

SUBMITTING THE ARTICLE

Please e-mail the manuscript to jmazda@aegiscomm.com as an attachment. Please send all graphics as separate attachments (if too large to send, you can send as a zip file or via dropbox).

If you have any questions or concerns along the way, please feel free to contact me and I will be happy to help.

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